



# Fundraising Rockstars

## 50K in 30 Days

<Date>

<Name>

<Address>

<City>, <State>, <Zip>

<Salutation>,

Thank you for your interest in sponsoring XYZ nonprofit's Gala & Silent Auction. Our Gala is quickly becoming the event to attend in XYZ County! It's going to be an incredible, star studded evening at the Pituitary Center in New York City, with the theme of "Arabian Nights." We'll have wonderful music, fabulous items, and a delicious dinner. Tickets are only \$100.00 for this worthy cause.

XYZ nonprofit is a 501(c) 3 non-profit organization that provides the \*only\* shelter and support services in Westchester County for empowering women and children who are survivors of domestic violence and sexual assault. XYZ nonprofit provides shelter to over 4,500 women and children each year. We counsel over 10,000 women who call our crisis line, and 3,000 additional women develop a safety plan with one of our outreach advocates. It is our hope that this auction, attended by many rich, famous and influential people, will spark more than donations for our organization, but a greater awareness of domestic violence and its consequences for all people. It's not just an opportunity to attend a fun party, it's an opportunity to get involved.

Sponsorship levels are:

☀️ Star \$2500: For the Star level, you get a table, your logo on the banner, and your logo in the program.

☀️ Gold \$5000 For the Gold level, you get all of the above, plus a thank you from the stage from the MC, and a booth to promote your brand at the event.

☀️ Platinum \$7500 for the Platinum level, you get all of the above, plus a half-page ad in the major newspaper the day after the event, and automatic presenting sponsorship for next year!

Your sponsorship will ensure that our event will be a great success! And here is what you get in return.

- Your organization will receive recognition in our e-newsletter going out to over 1,000 people dedicated to our cause throughout the Westchester community.
- 300 minutes of unparalleled advertising time with 500 affluent people
- A tactile shopping experience
- A one on one connection between your company and a captive audience
- You will also receive recognition in all printed Gala materials, including our invitations sent out to some of the most influential and prosperous people in New York,
- A table of 8 designated for your guests, and
- The knowledge that you are making a difference in the fight against domestic and sexual violence in our community.



Thank you again for your support of the life saving services we provide to the community. If you have any questions, please contact me at 971-xxx-1234 x100. We look forward to celebrating "Arabian Nights" with you in December!

Sincerely,

Mary Ferrari  
Executive Director